

Sponsor AmCham's Largest Conference of the Year!

17th Annual Human Resources Conference

Transformation – Working in the Future

WHEN: Tuesday, June 28, 2016, from 8:30 AM – 6:30 PM

WHERE: China World Hotel

PREMIER SPONSORSHIP (Quantity: 2)

Members: RMB 60,000

Non-members: RMB 80,000

The premier sponsorship provides two companies the opportunity to have an all-inclusive promotional experience at AmCham's largest conference of the year.

Premier Sponsorship includes:

- Double-sized booth for four staff
- One free M2M event
- Company banners displayed throughout lunch room
- One backdrop pop up stand
- Four additional complimentary tickets to attend the full-day conference
- Onstage name recognition at the beginning and end of the conference
- Full-page advertisement in AmCham China's *Business Now* magazine, which is distributed to over 5,000 member companies
- Company logo placed on HR Conference event announcements, with a distribution to over 15,000 members of the business community throughout China
- Company logo placed as the major headline on conference backdrop
- Full page company advertisement on first or back page of conference booklet
- Logo placed in conference booklet
- All-day access to hundreds of senior-level HR directors and business professionals from China's extensive business community
- Premier Sponsors are guaranteed no other industry competitors will be included in the same category of sponsorship

EXHIBITION SPONSORSHIPS (Quantity: 10)

Exhibition Sponsorships for this year's HR Conference will be limited to 10 to maximize the exclusivity and exposure for each sponsoring company.

ALL-DAY EXHIBITION SPONSOR

Members: **RMB 20,000**/per Exhibition.

Non-Members: **RMB 25,000**/per Exhibition.

Exhibition Sponsorship includes:

- Standard rectangular table and two chairs (display company banner behind the table)
- One backdrop pop up stand
- Two free tickets for the exhibition booth staff to attend conference sessions including lunch
- Employees from sponsor companies will be permitted to attend the conference at early-bird pricing
- Company logo on conference backdrop
- Full-page advertisement in the conference book
- Company logo in conference book
- Company contact information in conference book
- Company name in the post-conference write-up in AmCham China's *Business Now* magazine, distributed throughout China to over 5,000 companies, media, government officials and academia.
- All-day access to hundreds of senior-level HR directors and business professionals from China's vast business community.

Contact Dana right now—sponsorships will sell out soon!

As this year's conference is already attracting significant interest, please contact Dana Lv at dlv@amchamchina.org or (8610) 8519-0864 to ensure your company highlights its products and services at AmCham China's largest conference of the year.